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GRATA International Mongolia took part in the “Franchise for Growth and Legal Framework” webinar

On November 12-13, 2020 Bolormaa Volodya, Partner of GRATA International Mongolia took part in the “Franchise for Growth and Legal Framework” webinar with topic: “Unique issues of franchising a business in Mongolia”.

The webinar was held for the small and medium-sized enterprises organized by the European Bank for Reconstruction and Development (EBRD) and European Union.

Franchising can be an effective way for SME’s to grow their business. However, it involves risks if you have little or no previous experience. EBRD has the know-how to help you establish and develop a franchise network, and this webinar will explain how you can start and expand a franchise system with special focus on the legal aspects you must consider to achieve success, together with a case of a local SME who has already started their franchising journey. This webinar will interest business owners, entrepreneurs, company lawyers, attorneys.

[Read more](#)

Өңірлер

МОНГОЛ

Маңызды байланыстар



Bolormaa Volodya

Partner

 Ulaanbaatar, Монгол

 +976 990 850 31

 +976 701 550 31

 bvolodya@gratanet.com