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A United and Mandatory System of marking of goods will be implemented in the EEU

On 2 February 2018 the Heads of Governments of member countries approved the creation of the EEU goods marking system using the means of identification. Regulation on the marking of means of identification of goods in EEU was accepted in 17 May 2017 and this document identified the main goals and assigned group for the implementation of the system development.

It is not clear exactly which goods will be subject to mandatory marking, but we can already predict increased scrutiny of their turnover, as well as the strengthening of a competitive market and improving the fight against counterfeiting.

Despite the lack of a specific list of goods subject to marking we already know exemptions of its use. Thus, marking will not be subject to:

- goods placed under the customs procedure for the purpose of export outside the EEU;
- specimens and samples of goods intended for the tests to determine their compliance with regulations EEU countries;
- goods which are sold in duty-free shops (DUTY FREE);
- goods that individuals import for personal use, etc.

As for any illegal actions in the field of international trade and movement of goods across the customs border, for violating the rules of marking, the perpetrators will be held liability in accordance with the legislation of the member countries.

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