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Amendments to the Telecommunication Law of Azerbaijan

According to the Amendment Law as of July 11, 2017, a new article (50-1), concerning advertisement through telecommunication means and devices has been included into the Telecommunication Law.

Operator and provider may advertise on the basis of an agreement concluded with the advertiser. Operator and provider may individually send an advertisement to a subscriber only in the case if the delivery of advertisement agreed in the written contract with the subscriber. Operator and provider shall provide the subscriber with the opportunity to unsubscribe from the advertisement at any time or to receive only desired advertisements. Operator and provider bear responsibility in case the absence of subscriber's written consent for the delivery of advertisement or if the delivery of the advertisement contradicts with the provisions of the Advertisement Law.

Advertisement of alcoholic beverages (which alcohol by volume is more than 5 percent) cannot be placed in telecommunication devices.

Салалар

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