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# GRATA International took part in "Protection of Intellectual Property Rights" Conference in St. Petersburg

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On April 11-12, 2019, the 3rd International Practical Conference "Protection of Intellectual Property Rights" was held in St. Petersburg. Leading experts from the USA, Canada, Denmark, Germany, Poland, Great Britain, China, and Russia took part in the Conference and shared experience and effective strategies for the protection of intellectual property with the participants.



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Timur Berekmoinov, Senior Associate of Intellectual Property Department, as well as Aliya Zhumekenova, Counsel, represented GRATA International Law Firm at the Practical Conference.

Current legal and practical aspects of countering unscrupulous advertising, abuse of rights, features of trademark protection and product design, patenting and protection of IT solutions, disputes about patent rights in the field of pharmaceuticals, dealing with violations of the Internet, working with personal data in the digital world (GDPR), digital marketing: new challenges for IP lawyers and many other topics were discussed at the Conference.

## Байршил




## Key contacts



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