



GRATA
INTERNATIONAL

Local Knowledge
for Global Business

www.gratanet.com

Fines for violating the requirements for labeling advertisements distributed on the Internet in Russia

Federal Law No. 274-FZ dated 24.06.2023 amended the Code of Administrative Offences of the Russian Federation (the "Administrative Code"), in particular, Article 14.3 of the Administrative Code of the Russian Federation on liability for violations of legislation on advertising.

Starting from September 1, 2023, the distribution of an advertisement on the Internet without an advertisement identifier assigned by the advertisement data operator to the corresponding advertisement or violation of the requirements for its placement when distributing advertisement on the Internet, an administrative fine may be imposed:

- ▶ on individuals - in the amount of 30 thousand to 100 thousand rubles;
- ▶ on company's officials - from 100 thousand to 200 thousand rubles;
- ▶ on legal entities - from 200 thousand to 500 thousand rubles.

Failure by an advertiser, an advertisement distributor, an advertisement system operator to fulfill the obligation to provide information or to ensure the provision of information about advertisement distributed on the Internet to Roskomnadzor, or violation of the established deadlines for the performance of such obligations, or providing incomplete, unreliable, irrelevant information to the specified government agency will involve an administrative fine:

- ▶ on individuals in the amount of 10 thousand to 30 thousand rubles;
- ▶ on company's officials - from 30 thousand to 100 thousand rubles;
- ▶ on legal entities - from 200 thousand to 500 thousand rubles.

[Read more](#)

Practice areas

[COMMERCIAL CONTRACTS](#), [ANTITRUST AND COMPETITION](#)

Industries

[TECHNOLOGY, MEDIA & TELECOMMUNICATIONS](#)

Locations

[RUSSIA](#)

Key contacts




Yana Dianova

Counsel

 Moscow, Russia

 +7 495 660 1184

 +7 906 734 6817

 ydianova@gratanet.com

