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Requirements for internet sites, software and information systems with recommendation technologies for users in Russia

From October 1, 2023, the requirements for Internet sites, software and information systems that use recommendation technologies – information technologies for providing information based on the collection, systematization and analysis of information related to the preferences of Internet users located on the territory of the Russian Federation (hereinafter referred to as "information resources") come into force.

Such information resources include, in particular, social networks, news sites, market places using recommendation systems and services that carry out individualized selection, as well as ranking of content or products for the end user using algorithmic calculations and machine learning based on user data or characteristics of elements in the system.

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